

# Political orientations and support for reforms in Ukraine

(Groups clustered based on the Support for Reforms and Political Orientation Indicators)

UA SCORE 2018

SAMPLE SIZE: 9018



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## 'Policy Preferences' Clusters

based on

**Pro-EU Orientation, Pro-Russia Orientation, Civic Optimism, Support for Anticorruption, Decentralization & Deregulation reforms** To explore how political attitudes correlate with reform support, UASCORE has formed groups on such indicators:

**Pro Russia - Pro Reforms**

**Pro EU - Pro Reforms**

**Politically Ambivalent - Anti Reforms**

**Politically Ambivalent - Pro Reforms**

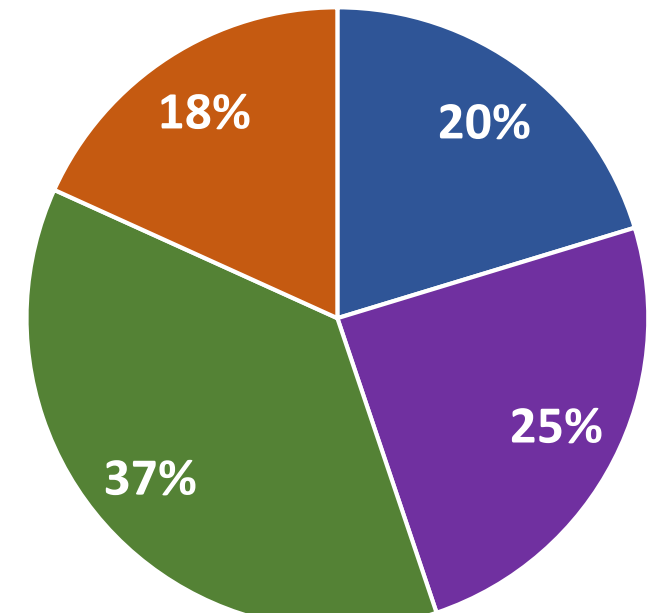
*To investigate how political moods correlate with support for reforms in Ukraine, UASCORE divided respondents into the groups based on the following indicator:*

*Pro-EU orientation*

*Pro-Russia orientation*

*Civic optimism*

*Support for Anti-corruption, decentralization and deregulation reforms*



*UA SCORE Phase Two Sample  
9018 respondents*

# Policy Preferences Clusters, Ukraine 2018

## Pro Russia – Pro Reforms

This group do not perceive EU integration as potentially beneficial for Ukraine and do not support NATO orientation. They have lowest nationalist feelings and highest support for cooperation with Russia.

They blame Ukraine and the West for the conflict and do not support military operations, no matter which side is involved. They show lowest readiness for violence.

Members of this group share conservative values and report high soviet nostalgia. At the same time they have one of the highest levels of social tolerance.

This group do not trust authorities, have low satisfaction with state service delivery and perceive corruption as high. They are sceptical about reforms implementation.

They have high family support and family coherence. Report low personal and economic security, are tired from the conflict and do not believe ordinary people can change things in their society. Demographically they are older and have higher SDS index.

## Pro EU – Pro Reforms

This group is convinced that EU integration is potentially beneficial for Ukraine and also support NATO orientation. They believe that Donbas is and should be integral part of Ukraine.

This group blame Russia and rebels for the conflict and have higher than others support for Ukrainian army operations. They show highest level of nationalism, but believe that family ties with Russia should be maintained.

With low free market orientation, they show high social tolerance and share the most pro human rights orientation. They score low in soviet nostalgia, conservative values and do not tolerate corruption.

They have higher trust in national authorities and institutions, community and media. They believe that ordinary people can change things in their community.

This group report high human security overall. They are optimistic and come from very supportive families. They also show high social and executive functioning skills, report least marginalization. Demographically they are younger, with lower SDS index.

# Policy Preferences Clusters, Ukraine 2018

## Politically Ambivalent - Anti Reforms

This group have lowest levels of social tolerance and human rights ethos. They do not support pluralist Ukrainian identity. They have higher than other groups readiness for violence.

They support Russian operations and Donbas separation. Do not approve of supporting family ties with Russia;

They also have higher trust in national authorities and are satisfied with service delivery. They perceive corruption as low and tolerate it a lot. They are positive that authorities can effectively implement reforms.

At the same time, this group has low trust in media and community and also reports high exposure to Pro-Russian media sources.

This group report low political security, but high economic security. They are least tired and burdened because of the conflict.

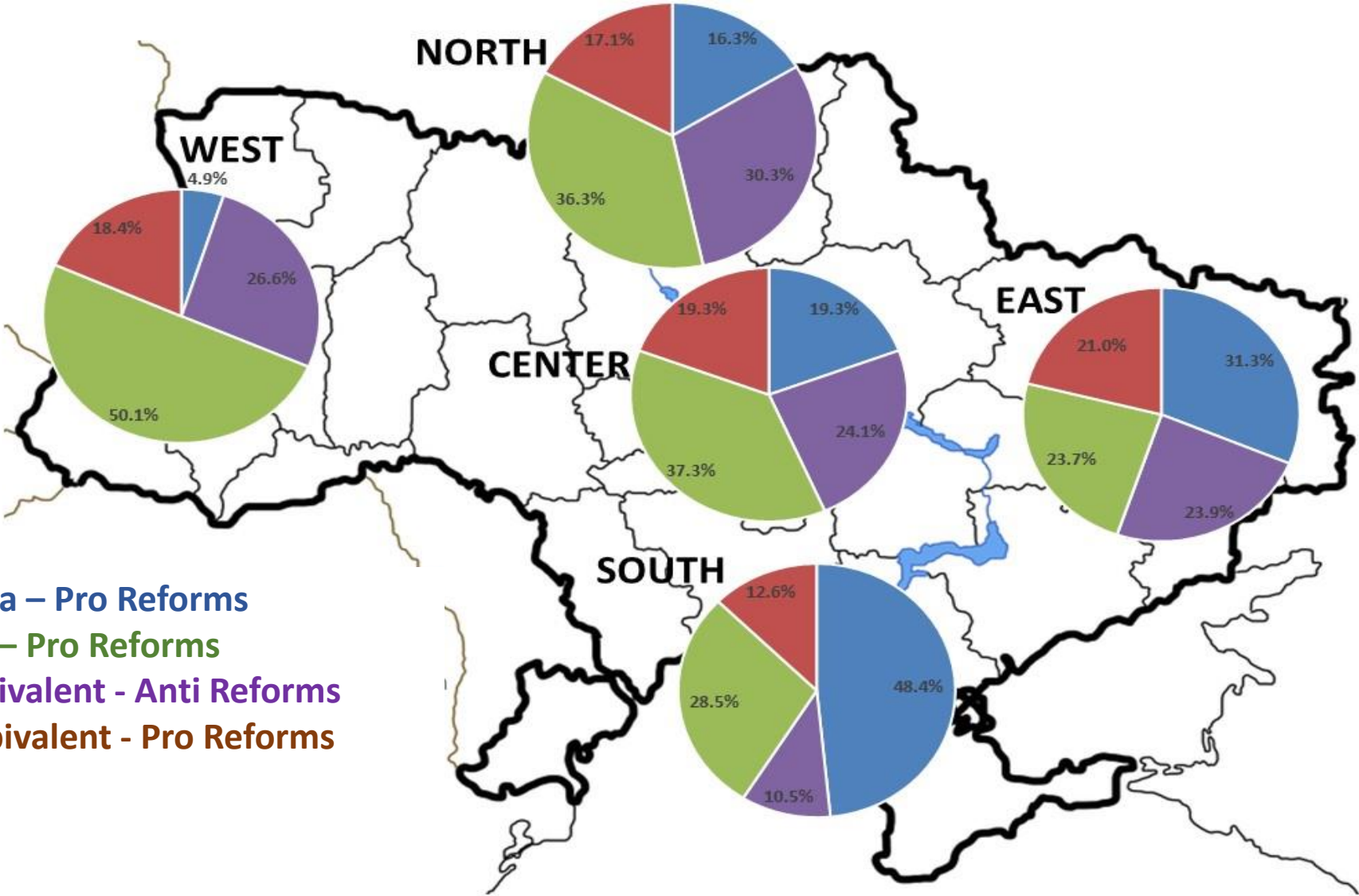
They have low family support and feel marginalized. They score higher than other groups in PTSD, aggression and depression. They report lower executive functioning and social skills. They lack optimism and have very low feeling of civic responsibility. This group has high free market orientation.

## Politically Ambivalent - Pro Reforms

With high free market orientation and higher trust in national authorities, this groups has low trust in media and community. They also report low personal security.

They show lower than other groups social skills, have low nationalist sentiments and have lower support of family ties with Russia.

# 'Policy Preferences' Clusters, Ukraine 2018



**Pro Russia – Pro Reforms**  
**Pro EU – Pro Reforms**  
**Politically Ambivalent - Anti Reforms**  
**Politically Ambivalent - Pro Reforms**

# NEWS CONSUMPTION & TRUST IN MEDIA

*of the groups based on  
political orientations & reforms indicators*

UA SCORE 2018

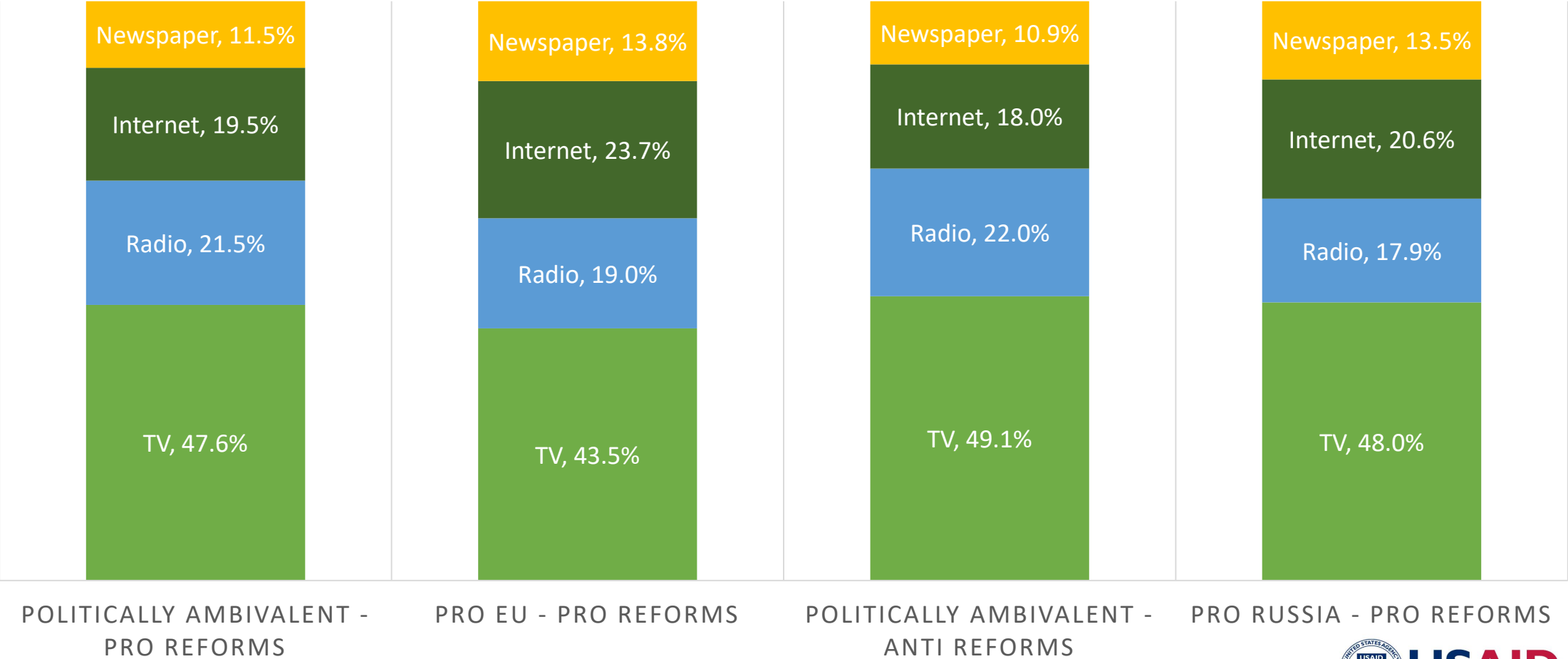


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# News Consumption Political Orientation & Reforms Cluster, Ukraine 2018

## NEWS SOURCES BY GROUPS MORE THAN ONCE PER WEEK



# News Consumption Political Orientation & Reforms Cluster, Ukraine 2018

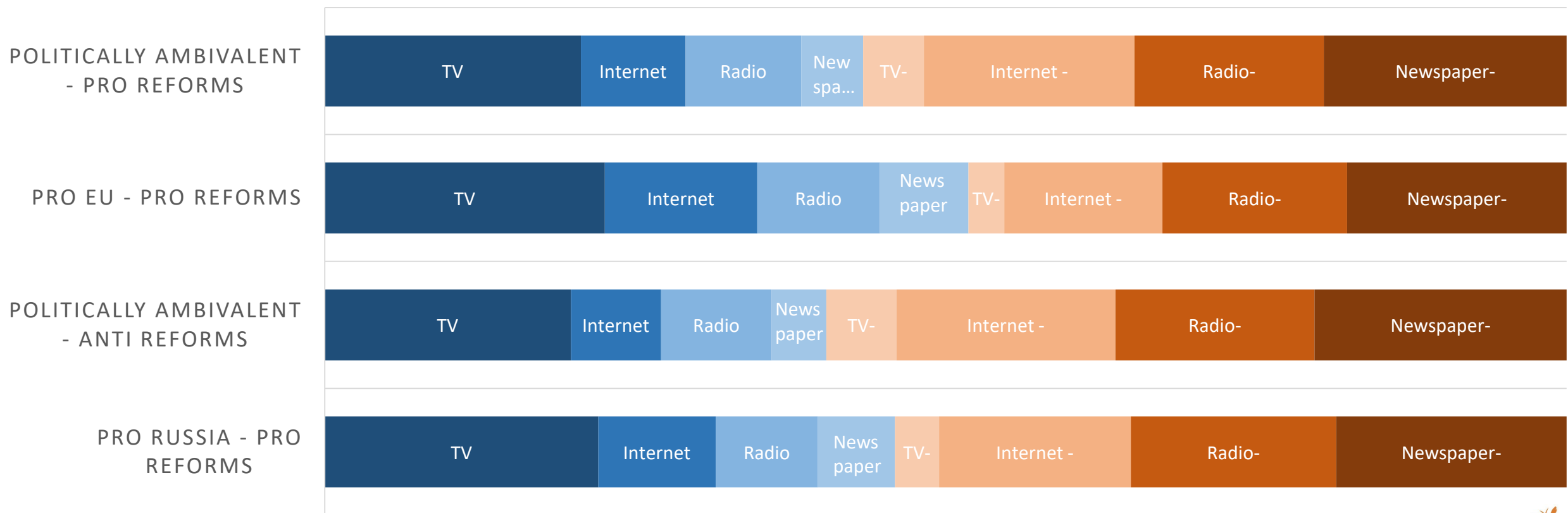
## NEWS CONSUMPTION BEHAVIOUR

■ FREQUENT

ONCE PER WEEK OR MORE

■ INFREQUENT

TWICE PER MONTH OR LESS



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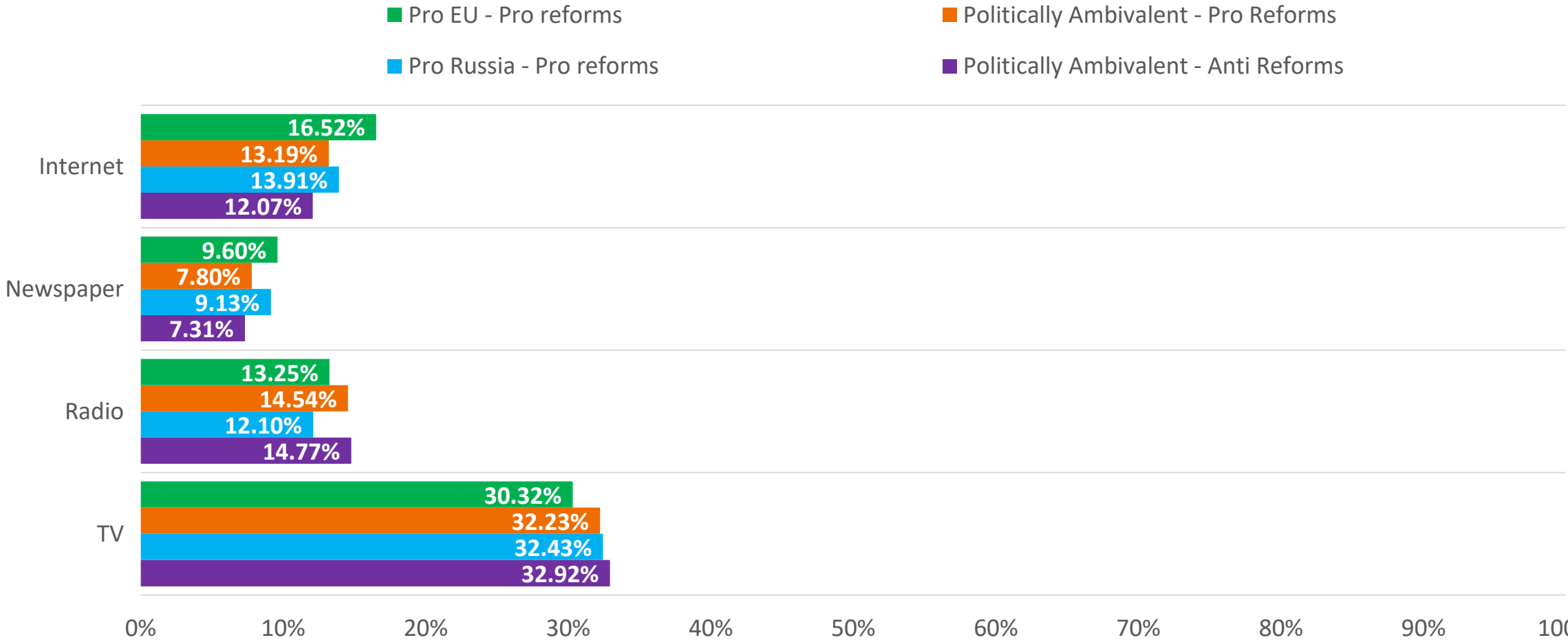




# News Consumption Political Orientation & Reforms Cluster, Ukraine 2018

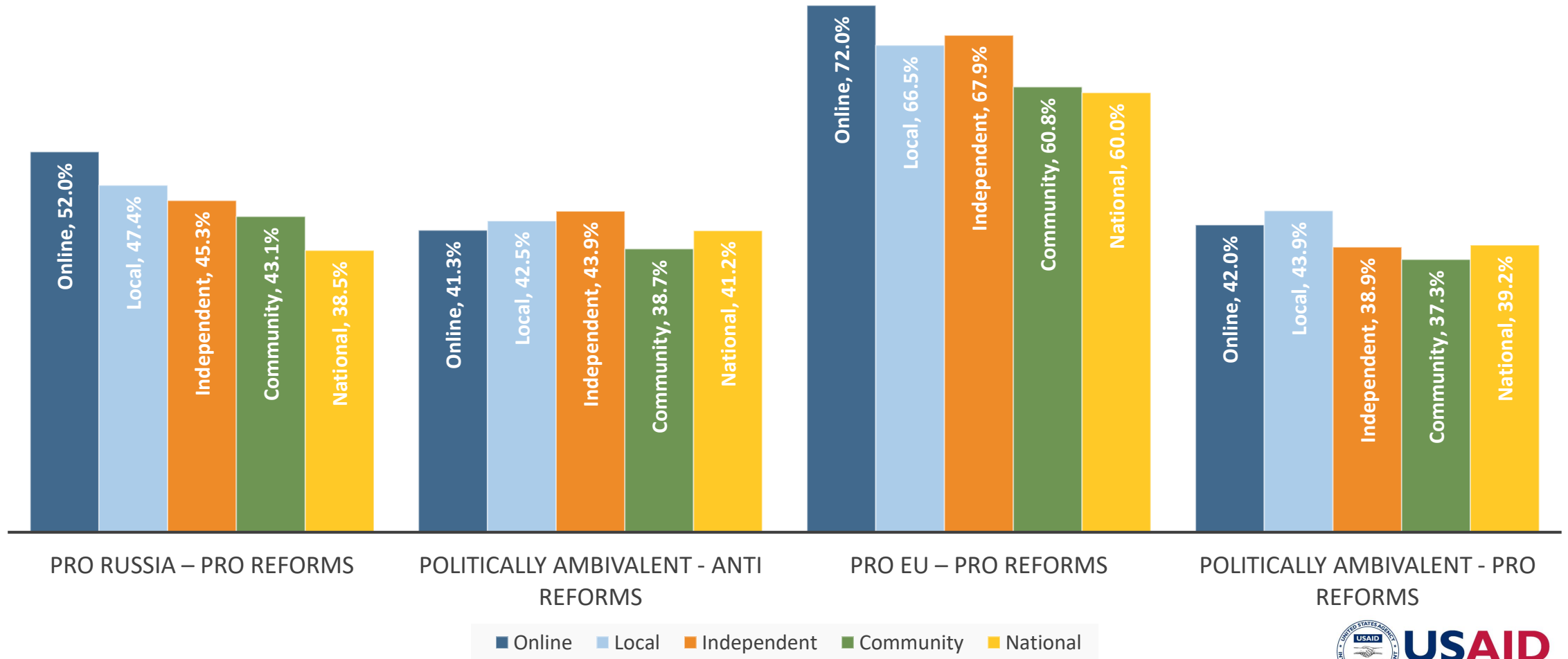
## INFORMATION CONSUMPTION PER SOURCE

MORE THAN ONCE PER WEEK



# News Consumption Political Orientation & Reforms Cluster, Ukraine 2018

## LEVEL OF TRUST IN MEDIA SOURCES



# UASCORE 2018



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