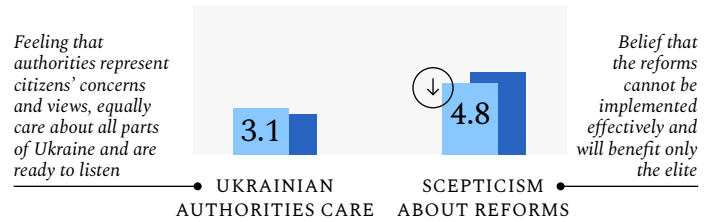
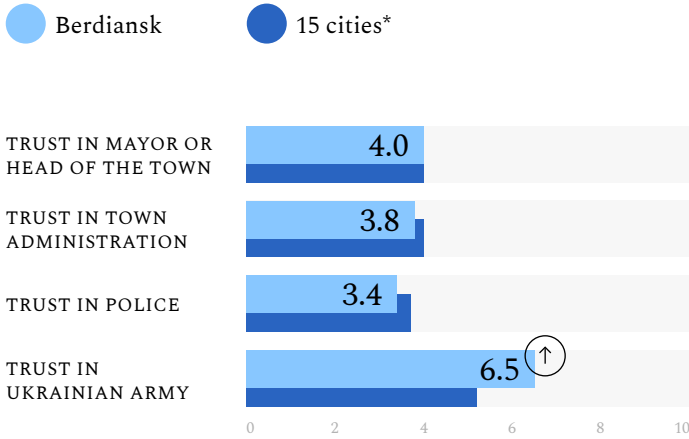
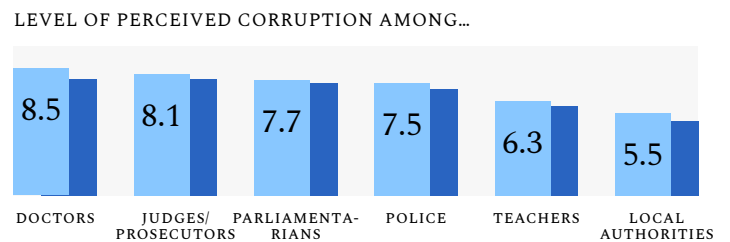


BERDIANSK CITY PROFILE 2019

GOOD GOVERNANCE



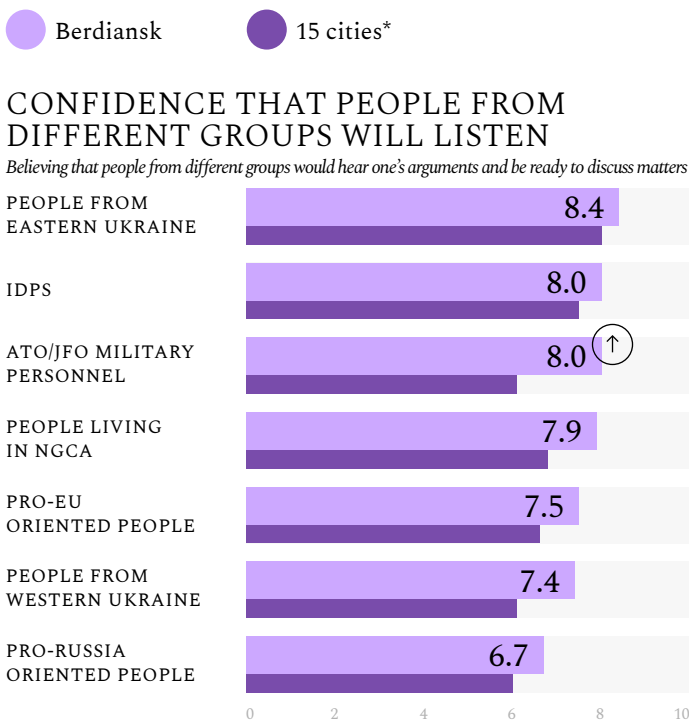
Citizens of Berdiansk are the least sceptical about reforms of all 15 cities. Yet, 46% agree that reforms in Ukraine are mere publicity stunts and they will not be effective.



✓ Use the high trust in the Ukrainian Army to design programs for reintroduction of the veterans into the workforce and civic life.

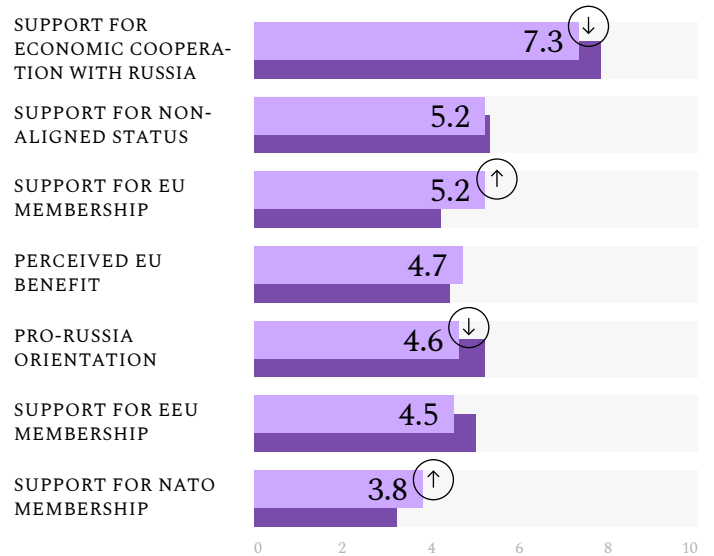
✓ Prioritize anti-corruption initiatives, especially among doctors and judges/prosecutors. Building trust in courts could strengthen feeling of justice and safety.

COMMUNITY BONDS & VALUES



Citizens of Berdiansk feel more threatened that pro-Russia oriented people might undermine the unity of their community. The perceived social threat posed by them is 3.9 in Berdiansk and 3.3 on average in all 15 cities.

POLITICAL ORIENTATIONS



Citizens of Berdiansk are divided in their political orientations but express high confidence in the potential of a dialogue between different groups.

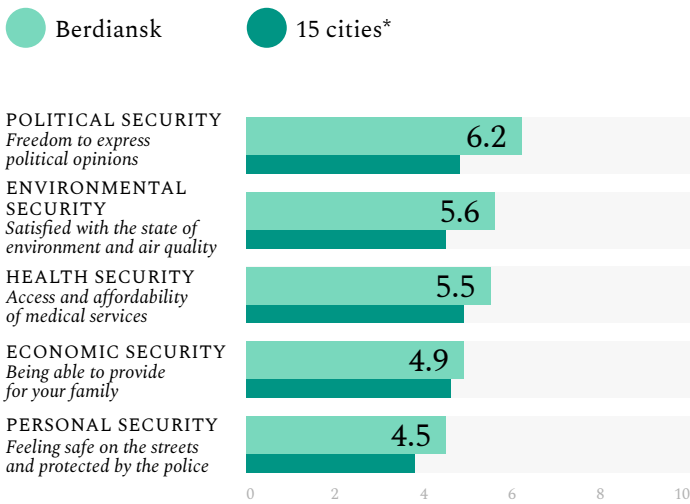
✓ Capitalize on the open attitude of Berdiansk citizens to build meaningful political and civic dialogue.

* CITIES WERE SELECTED BASED ON THE DG EAST PROGRAMMATIC INTEREST: Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovsk, Druzhkivka, Starobilsk, Popasna, Stanytsia Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdyansk. A total of 3000 respondents were sampled in 15 cities (200 per city).

↑ Highest SCORE among 15 cities

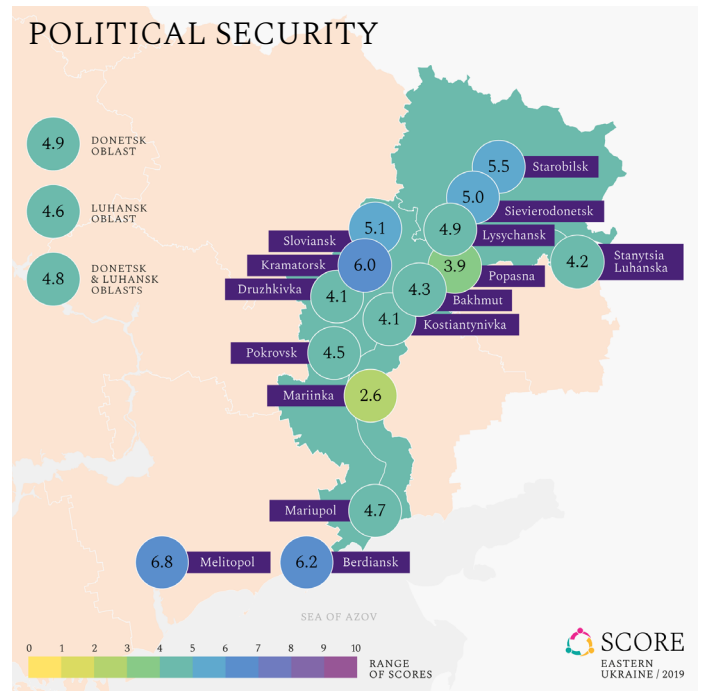
↓ Lowest SCORE among 15 cities

SAFETY & SECURITY



65% of respondents in Berdiansk feel they can freely express their political views without negative repercussions

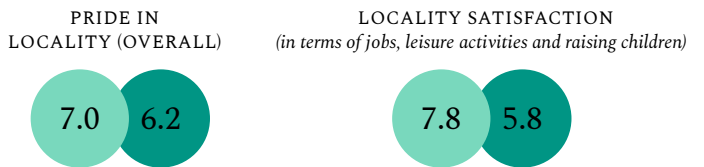
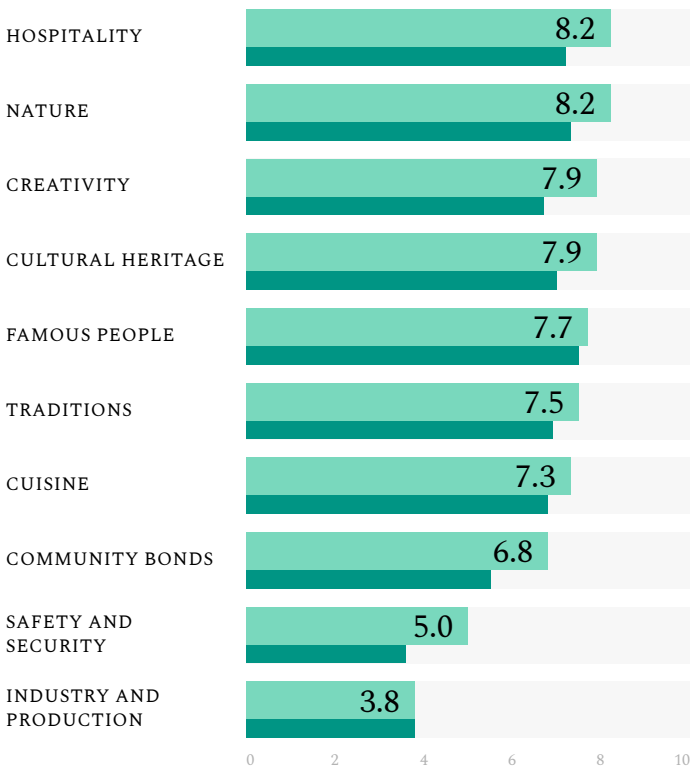
62% of respondents in Berdiansk feel free to get together with like-minded people



✓ With the level of political security well above the average in Eastern Ukraine, Berdiansk can be a good place to design and pilot civic and political dialogue initiatives.

PRIDE IN YOUR LOCALITY

When you think about your locality, to what extent are you proud of the following?



CIVIC BEHAVIOUR



✓ Engage with citizens that support violent behaviour in order to better understand the source of their grievances and subsequently develop evidence-based responses.

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Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovska, Druzhkivka, Starobilsk, Popasna, Stanytsia Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdyansk. A total of 3000 respondents were sampled in 15 cities (200 per city).

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