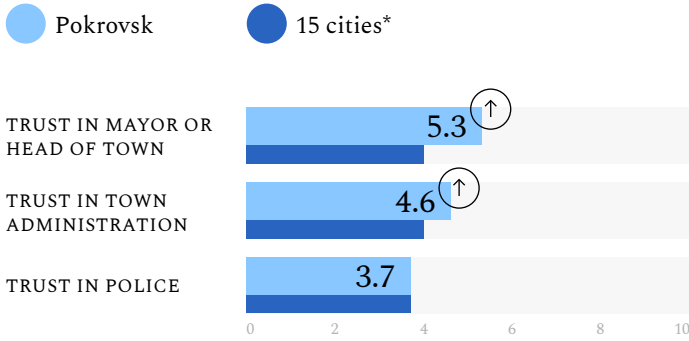


POKROVSK CITY PROFILE 2019

GOOD GOVERNANCE

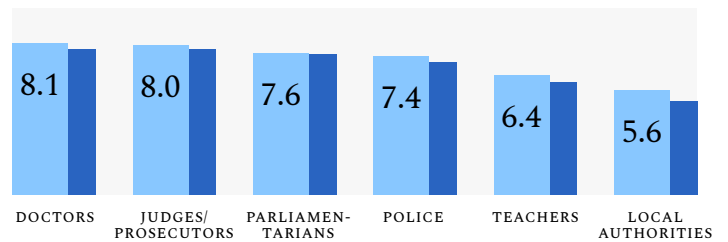


8 in 10 people in Pokrovsk believe that corruption is rampant among the health system and judiciary. More specifically, over 73% of the respondents in Pokrovsk think that doctors, judges/prosecutors can be bought if offered enough money.

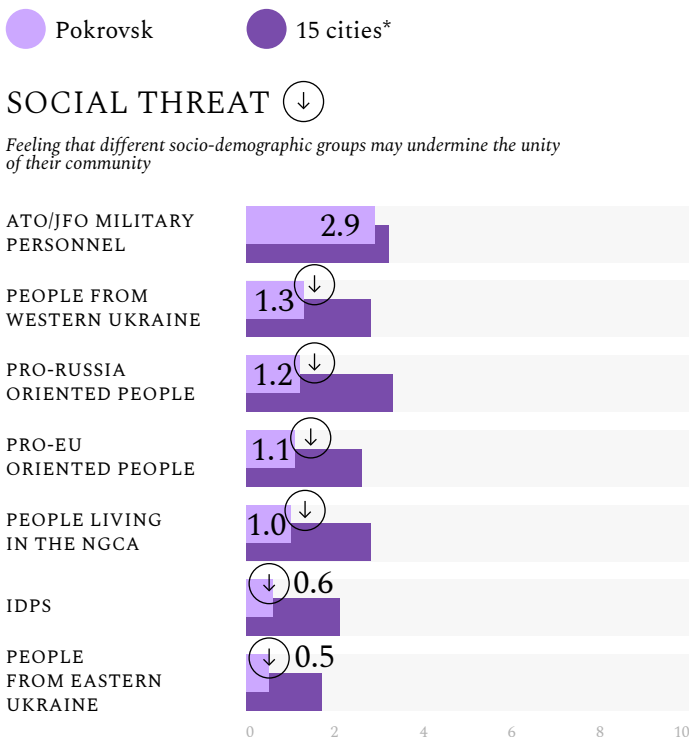
Citizens of Pokrovsk have the most positive image of the local authorities compared to other cities of the region. Yet, 33% of respondents do not trust their mayor.

✓ *Designing initiatives that aim to establish meaningful dialogue between citizens and local authorities about community needs would contribute to building vertical cohesion by fostering civic trust and awareness.*

PERCEIVED LEVEL OF CORRUPTION AMONG...

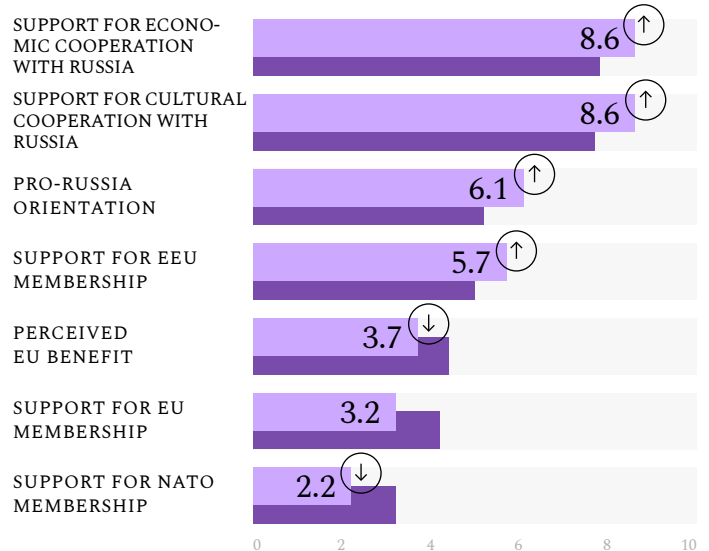


COMMUNITY BONDS



Citizens of Pokrovsk feel much less threatened by the members of different social groups compared to other cities in eastern Ukraine.

POLITICAL ORIENTATIONS



Among the 15 cities, citizens of Pokrovsk have the strongest pro-Russian sentiments and the weakest pro-EU sentiments. Yet, pro-EU oriented people aren't perceived as a threat to the community, which indicate their openness to social interaction and dialogue.

✓ *Develop initiatives fostering intergroup dialogue towards building convergences, preventing social polarization and improving political security.*

* CITIES WERE SELECTED BASED ON THE DG EAST PROGRAMMATIC INTEREST: Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovsk, Druzhkivka, Starobilsk, Popasna, Stanytsia Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdyansk. A total of 3000 respondents were sampled in 15 cities (200 per city).

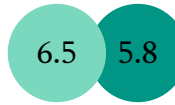
↑ Highest SCORE among 15 cities

↓ Lowest SCORE among 15 cities

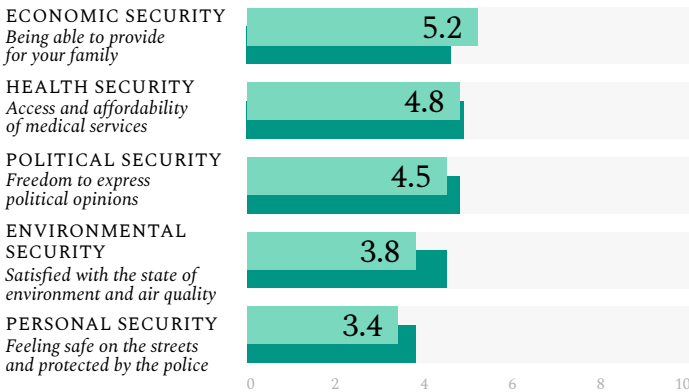
SATISFACTION WITH CITY LIFE

● Pokrovsk ● 15 cities*

LOCALITY SATISFACTION
(in terms of jobs, leisure activities
and raising children)



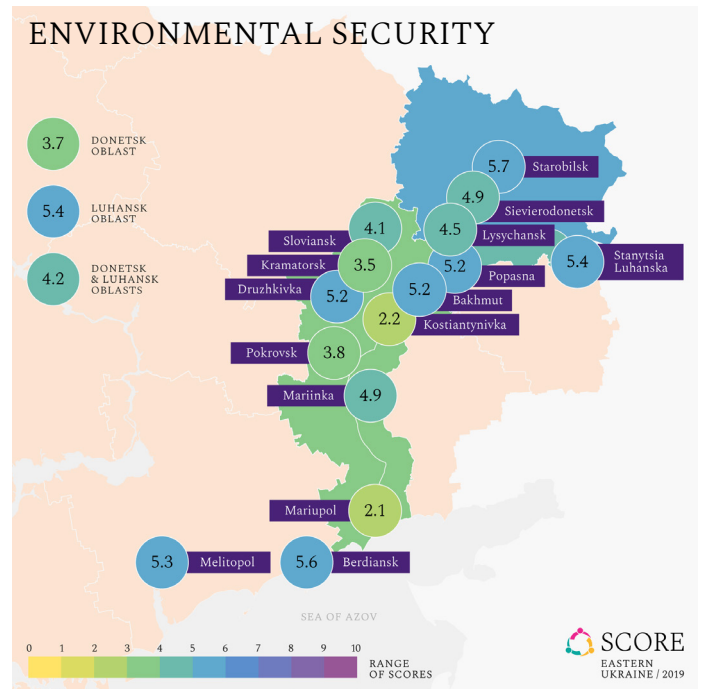
SAFETY & SECURITY



62% of respondents in Pokrovsk are concerned about environmental risks.

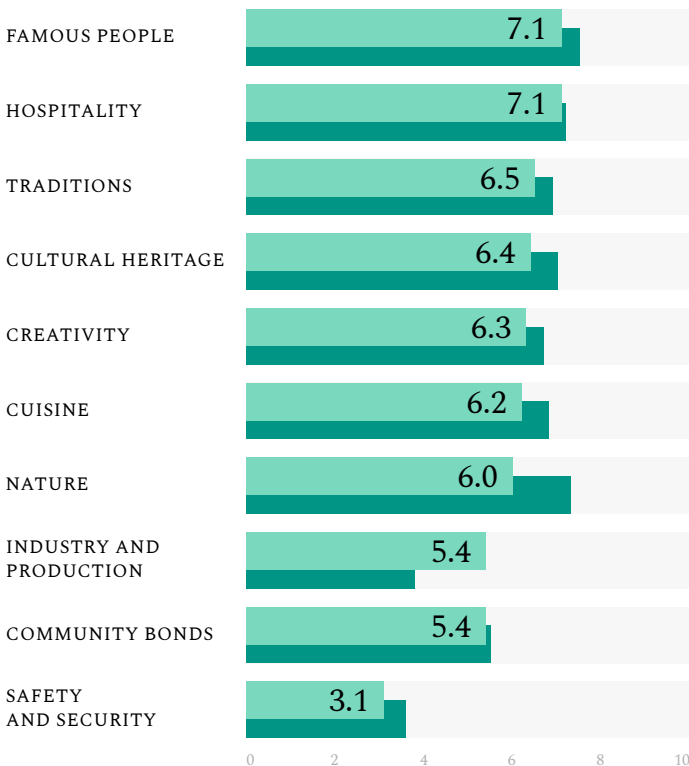
80% of respondents in Pokrovsk do not feel confident that the police can protect them from violence.

ENVIRONMENTAL SECURITY

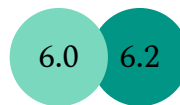


PRIDE IN YOUR LOCALITY

When you think about your locality, to what extent are you proud of the following?



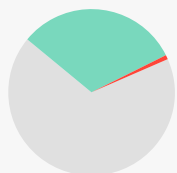
PRIDE IN LOCALITY (OVERALL)



✓ *Design interventions that promote ecological initiatives and corporate social responsibility among the manufacturing industry to improve environmental security and sense of pride in locality.*

CIVIC BEHAVIOUR

To change things in your community you are...



- 32% ACTIVE (↓) *Willing to use political and social means of action without violence*
- 1% VIOLENT (↓) *Willing to use violence*
- 67% PASSIVE (↑) *Not willing to do anything*

✓ *To motivate passive citizens, concentrate on small scale civic initiatives relevant to their sense of pride that bring immediate benefit to the community.*

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Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovsk, Druzhkivka, Starobilsk, Popasna, Stanytsia Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdyansk. A total of 3000 respondents were sampled in 15 cities (200 per city).

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