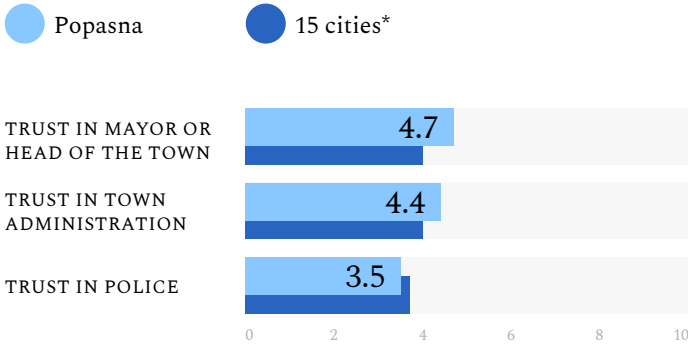


POPASNA CITY PROFILE 2019

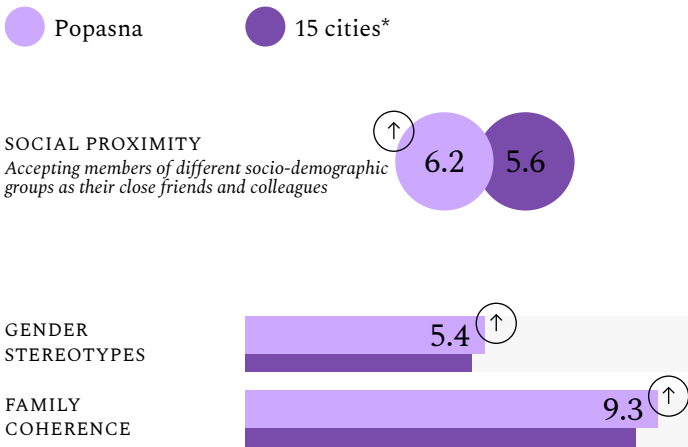
GOOD GOVERNANCE



✓ Create initiatives that enable citizens to meet military personnel in a civilian setting and connect with them through common interests. This will help humanize soldiers in the eyes of the locals.

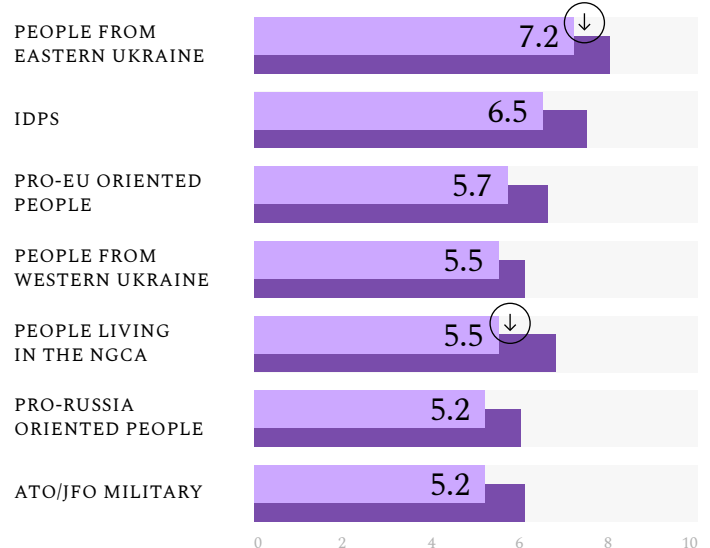


COMMUNITY BONDS



✓ Prioritize interventions fostering women's empowerment and representation in community decision making. Utilise strong family bonds to encourage women's engagement by designing family friendly initiatives (e.g. initiatives that provide childcare to foster participation).

CONFIDENCE THAT MEMBERS FROM OTHER GROUPS WILL LISTEN



✓ Citizens in Popasna would accept people from different groups as close friends and colleagues but lack the confidence that they would be heard. Interventions promoting meaningful dialogue and empowering civic initiatives could strengthen confidence among different socio-political groups, as well as military and veterans.

* CITIES WERE SELECTED BASED ON THE DG EAST PROGRAMMATIC INTEREST: Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovsk, Druzhkivka, Starobilsk, Popasna, Stanytsia Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdyansk. A total of 3000 respondents were sampled in 15 cities (200 per city).

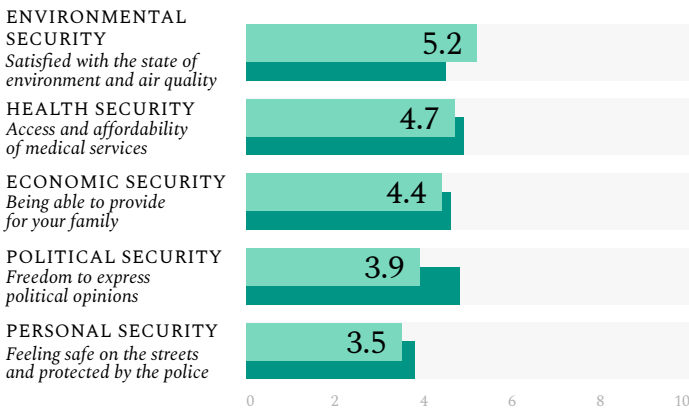
↑ Highest SCORE among 15 cities

↓ Lowest SCORE among 15 cities

SATISFACTION WITH CITY LIFE

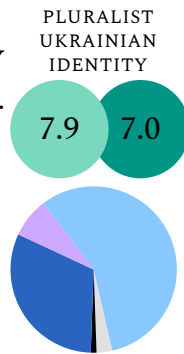
● Popasna ● 15 cities*

SAFETY & SECURITY



FIRST OF ALL, YOU IDENTIFY YOURSELF AS...

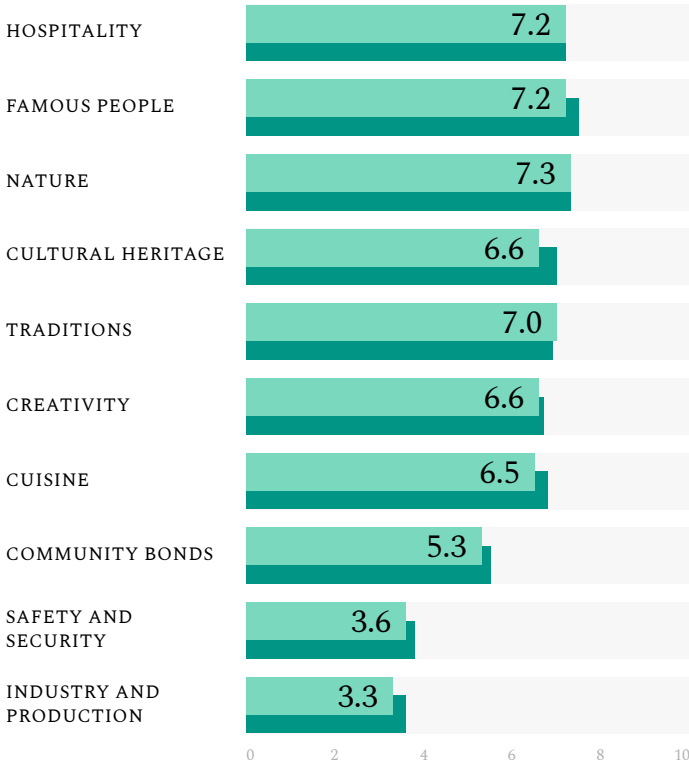
- 58% UKRAINIAN
- 8% RUSSIAN
- 32% CITIZEN OF UKRAINE
- 1% EUROPEAN
- 3% OTHER



✓ *Capitalize on the inclusive identity of citizens of Popasna to foster peaceful interaction, stronger community bonds and pride in the locality, building social tolerance and pluralism.*

PRIDE IN YOUR LOCALITY

When you think about your locality, to what extent are you proud of the following?

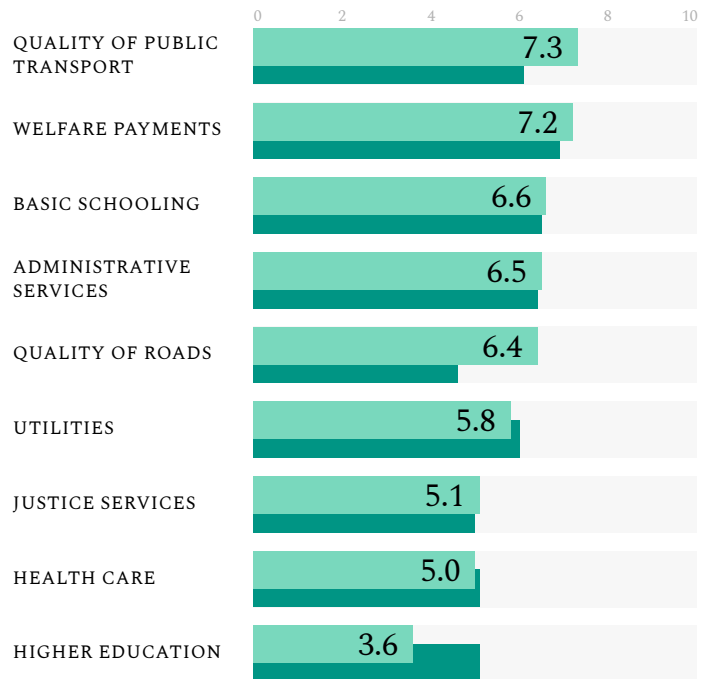


✓ *Design initiatives focusing on hospitality of the locality to strengthen pride in community bonds. Promote green innovations within the industrial sector.*

LOCALITY SATISFACTION
(in terms of jobs, leisure activities and raising children)



PROVISION OF PUBLIC SERVICES



✓ *Satisfaction with provision of infrastructure is significantly higher in Popasna compared to other cities in the region. Communication campaigns linking provision of public services to the achievements of local authorities could strengthen trust and foster vertical cohesion.*

CIVIC BEHAVIOUR



✓ *To motivate passive citizens, concentrate on small scale civic initiatives relevant to their sense of pride that bring immediate benefit to the community.*

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